

Peter W. Choi

Seattle, WA 98119

(720) 431-0076 / choiw@spu.edu / www.peterwchoi.com / @peterwchoi_

Summary

Aspiring bilingual broadcast journalist, fluent in Korean and English. Areas of expertise include social media, video and audio editing, public speaking and project management.

Education

Seattle Pacific University

Sep. 2013 - June 2017

Bachelor of Arts in Communication

Minors: Sociology

Work Experience

Digital Content Production Intern / KCTS9 Cascade Public Media

Sep. 2016 – Present

- *Pitch* story ideas and produce stories online for program segments, “What’s Good 206” and “IN Close.”
- *Assist* content producers in setting up lighting and video in the field for interviews.
- *Contribute* to Facebook Live interviews with public figures and local leaders in the newsroom.
- *Transcribe* interviews and clip video segments using Adobe Premiere Pro.

Multimedia Reporter / The Falcon Online

Sep. 2016 – Present

- *Launch* multimedia section for student newspaper of Seattle Pacific University.
- *Produce* video, audio, print and online stories that cover campus reactions to social issues such as the Women’s March, Presidential Election, and local protests in Seattle.
- *Create* weekly promo videos to highlight stories and maximize audience engagement on social media.

Radio News Intern / KIRO Radio 97.3 FM

April 2016 – June 2016

- *Shadow* reporters, anchors and producers on a part-time basis and observed daily production operations.
- *Conduct* phone interviews with sheriffs, public relations officers, and various organizers at the Assignment Desk.
- *Work* within short deadlines by rewriting scripts from press releases and editing audio files for daily newscast.
- *Assist* reporters in the field such as press conferences and protests with live tweets and interviews.
- *Cover* feature stories on a Seattle company’s international impact on blind people, and how college students held protests over the U.S. Presidential Election.
- *Improve* speaking skills in broadcasting by targeting voice tone, inflection, and pacing.

Radio Show Host / KSPU Radio Station, Seattle Pacific University

Sep. 2015 – May 2016

- *Edit* audio clips from interview and update podcasts on a personal website, Facebook, and Twitter.
- *Cover* stories such as SPU hosting Tent City 4 and campus burglaries by interviewing students and faculty, as well as hosting them on the show.

Skills

Technical Skills: MS Office Suite, Adobe Premiere Pro, Adobe Audition, News Boss, WordPress, Canon 70D, Canon C300, DV Camera, Lavalier Microphone, Zoom Recorder, Rode Mic Shotgun, LED Light kits

Social Media Skills: Facebook, FB Live, Twitter, Instagram Live, LinkedIn, Snapchat

Languages: Fluent in Korean and English

References

Stephen Hegg

Executive Producer, KCTS9
206-443-4859
shegg@kcts9.org

Josh Kerns

Reporter / Anchor
KIRO Radio 97.3 FM
206-726-5424
jkerns@bonneville.com

Peg Achterman

Associate Professor of
Communication, Seattle Pacific
University
206-281-2685
achterman@spu.edu